



Ciruli Associates

Northern Integrated Supply Project Larimer and Weld Counties Polls

Survey Results

August 2008

Research Design

- Conducted by: Ciruli Associates
- Sponsored by: Fifteen water providers proposing the Northern Integrated Supply Project
- Sample: Random samples of active Larimer and Weld Counties' registered voters
- Sample Size: Larimer: 500, Weld: 300
- Margin of Error: Larimer: ± 4.4 percentage points, Weld: ± 5.7 percentage points
- Date in Field: Larimer: August 8-11, 2008; Weld: August 11-14, 2008

**Northern Integrated Supply Project
Larimer and Weld Counties Polls
August 2008**

POLICY QUESTIONS

Direction

Let me ask you a few questions about how you believe things are going in Larimer County.

1. Generally, would you say things in Larimer (Weld) County are going in the right direction, or do you feel things here have gotten pretty seriously off on the wrong track?

	<u>Larimer</u>	<u>Weld</u>
Right direction.....	64%	59%
Wrong track.....	22	24
Don't know/refused.....	14	18

Level of Interest

2. In general, would you say you are very interested in politics, somewhat interested in politics, not very interested or not at all interested in politics?

	<u>Larimer</u>	<u>Weld</u>
Very interested	33%	25%
Somewhat interested.....	53	58
Not very interested.....	11	13
Not at all interested.....	3	3
Don't know/refused	1	1

Rate Organizations

As I read the following list of organizations and divisions of government, please tell me your impression of each one as either very favorable, somewhat favorable, somewhat unfavorable or very unfavorable. If you aren't familiar with an organization or don't have an opinion, just say so. [Rotated]

	<u>Very Favorable</u>	<u>Somewhat Favorable</u>	<u>Somewhat Unfavorable</u>	<u>Very Unfavorable</u>	<u>Don't Know</u>
3. Larimer County government.....	15%	58%	8%	3%	16%
Weld County government	9	57	10	3	21
4. Northern Colorado Water Conservancy District (Larimer)	21	31	6	4	38
Northern Colorado Water Conservancy District (Weld).....	12	35	10	5	38
5. City of Fort Collins	22	37	9	8	24
City of Greeley.....	8	41	12	9	30
6. U.S. Army Corps of Engineers (Larimer)	13	26	8	3	51
U.S. Army Corps of Engineers (Weld) ...	17	24	6	2	51

Summary of Organization Favorability

<u>Organization</u>	<u>Total Favorable</u>	<u>Total Unfavorable</u>	<u>Don't Know</u>
Larimer County	73%	11%	16%
Weld County	66	13	21
Fort Collins	59	17	24
Northern – Larimer	52	10	38
Greeley	49	21	30
Northern – Weld	47	15	38
Corps – Weld	41	8	51
Corps – Larimer	39	11	51

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Area Growth

7. Thinking about Larimer (Weld) County, would you say the area is growing too fast, about the right amount or not growing fast enough?

	<u>Larimer</u>	<u>Weld</u>
Too fast	53%	49%
About right.....	40	42
Not fast enough.....	5	6
Don't know/refused	1	3

Rate Local Services

Next, I'd like to ask you to rate some local services. As I read the following list of services and activities, please rate the performance of the service provided as excellent, good, fair or poor.

[Rotated]

		<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't Know</u>
8.	Street repairs and maintenance (Larimer)...	10%	47%	33%	10%	1%
	Street repairs and maintenance (Weld).....	4	34	39	21	2
9.	Home water services (Larimer).....	28	57	8	2	5
	Home water services (Weld)	14	58	17	4	7
10.	Home electric services (Larimer).....	30	60	7	2	1
	Home electric services (Weld)	17	64	15	3	1

Summary of Service Ratings

<u>Service</u>	<u>Excellent/ Good</u>	<u>Fair/ Poor</u>	<u>Don't Know</u>
Electric			
Larimer	90%	9%	1%
Weld	81	18	1
Water			
Larimer	85%	10%	5%
Weld	72	21	7
Streets			
Larimer	57%	43%	1%
Weld	38	60	2

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Water Issues

11. Turning our attention to water issues, what do you think are the most important water issues in Larimer (Weld) County? [*Multiple answers*]

	<u>Larimer</u>	<u>Weld</u>
Water conservation/saving supplies	22%	14%
Water shortage.....	20	17
More storage.....	9	6
Glade Reservoir.....	8	1
Growth in area.....	6	4
Losing water to other areas (Aurora/Denver metro area)	6	6
Drinking water quality/good-tasting water	6	5
Drought.....	4	3
Poudre River (general)	3	1
Poudre water quality	3	3
Water for agriculture	3	24
Keeping rates low/lowering rates.....	2	5
No need for dams	2	--
Water restrictions/management	2	--
Maintaining water in Poudre River	1	--
Flood drainage (sewer).....	1	2
No new development without water.....	1	0.3
Maintaining agriculture	1	4
NISP	0.2	--
Making sure rates are fair.....	0.2	--
Too much water	0.2	0.3
Making sure growth pays for water	0.4	1
Protecting the security of water supplies	0.4	0.3
Galeton Reservoir.....	--	0.3
None	1	3
Other-Larimer (more education, get rid of golf courses, aquatic wildlife, public water is owned by private companies, city draining fire hydrants, making it legal to collect rain water, it's poorly presented, never repeal the tier system, high bills because of sewage, be more lenient with people getting wells, keep state lakes full like Boyd Lake, recreational use, cost, indication of sewage and pollution going into water, wetlands irrigation ditches, cost of water, no restrictions).....	4	--
Other-Weld (not enough acres to drill well, more water treatment plants, fair taxation, the wells, issue of mosquitoes-there is standing water everywhere)	--	2
Don't know/refused.....	12	12

Water Supply

12. In the next 10 years, do you believe the supply of water to residents in northern Colorado will be adequate or do you believe there will be a shortage of water?

	<u>Larimer</u>	<u>Fort Collins</u>	<u>Weld</u>	<u>Greeley</u>
Adequate	28%	31%	22%	27%
Shortage	65	62	71	66
Don't know/refused	7	7	7	6

13. Thinking about drought, do you believe we are still in a drought or do you believe the drought has ended?

	<u>Larimer</u>	<u>Fort Collins</u>	<u>Weld</u>	<u>Greeley</u>
Still in drought	70%	68%	73%	71%
Drought ended	22	26	19	18
Other	2	1	2	2
Don't know/refused	6	5	6	9

Storage

14. In general, do you believe northern Colorado needs more water storage capacity or does it have sufficient storage?

	<u>Larimer</u>	<u>Fort Collins</u>	<u>Weld</u>	<u>Greeley</u>
More storage	65%	62%	75%	73%
Sufficient storage	21	23	11	14
Don't know/refused	14	16	14	14

Quality

15. Considering water quality, would you describe the overall quality of your drinking water as excellent, good, fair or poor? [*Alternated*]

	<u>Larimer</u>	<u>Weld</u>
Excellent	58%	36%
Good	31	43
Fair.....	8	14
Poor.....	3	7
Don't know/refused	1	1

Cost of Water

16. Would you describe the cost of your water as very high, high, about right, low or very low? [*Alternated*]

	<u>Larimer</u>	<u>Weld</u>	Summary		
Very high.....	6%	10%			
High.....	26	32	<u>Cost</u>	<u>Larimer</u>	<u>Weld</u>
About right.....	54	45	High.....	32%	42%
Low.....	5	2	About right.....	54	45
Very low.....	2	0.3	Low.....	7	3
Don't know/refused.....	8	10			

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Heard of NISP

17. How much would you say you have heard or seen about the Northern Integrated Supply Project, also called NISP or the Glade Reservoir project: a great deal, some information, very little or almost nothing?

	<u>Larimer</u>	<u>Weld</u>	Summary		
A great deal.....	22%	5%			
Some information.....	30	23	<u>Awareness</u>	<u>Larimer</u>	<u>Weld</u>
Very little.....	21	21	Great deal/some.....	52%	28%
Almost nothing.....	25	47	Very little/none.....	46	68
Don't know/refused.....	2	4			

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Support and Oppose NISP and Why

18. NISP has been proposed by 15 water providers in northern Colorado who would build two new water storage reservoirs, called Glade in Larimer County and Galeton in Weld County, and associated pump stations and pipelines. The project's primary purpose is to store excess runoff for use by cities and towns. The project is currently being studied by the U.S. Corps of Engineers in an environmental impact process. Based on what you know at this time, would you say you strongly favor the project, somewhat favor, somewhat oppose or strongly oppose the project?

	<u>Larimer</u>	<u>Fort Collins</u>	<u>Weld</u>	<u>Greeley</u>	
Strongly favor.....	28%	24%	39%	41%	GO TO Q19A
Somewhat favor.....	35	33	42	42	GO TO Q19A
Somewhat oppose.....	11	15	6	6	GO TO Q19B
Strongly oppose.....	13	15	2	2	GO TO Q19B
Claim to be neutral (vol).....	3	3	2	--	GO TO Q20
Don't know/refused.....	10	10	9	9	GO TO Q20

Summary of NISP Position

<u>NISP</u>	<u>Larimer</u>	<u>Fort Collins</u>	<u>Weld</u>	<u>Greeley</u>
Favor	63%	57%	81%	83%
Oppose	24	30	8	8
Don't know/neutral	13	13	11	9

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19A & B. IF A PERSON FAVORS OR IS OPPOSED, ASK: Why do you (favor/oppose) the NISP project? [*Multiple answers*]

19A. Favor

	<u>Larimer</u>	<u>Weld</u>
Need the water.....	43%	49%
Need storage.....	36	32
Area growing.....	14	9
Water supply must be managed.....	6	4
Good project.....	5	7
Save/protect agriculture	2	3
Want more recreation	1	--
Drought	1	2
Need for economy	1	2
Will improve stream flow.....	1	1
Protect run-off water	--	2
Other-Larimer (because they use run off water, because it doesn't effect the upper Poudre, only one I've heard about, we would have enough water if we stop selling it, will improve property values, they'll regulate the water again)	2	--
Other-Weld (too much argument about drilling wells)	--	1
Don't know/refused.....	5	4
	Base	315
		244

19B. Oppose

	<u>Larimer</u>	<u>Weld</u>
Dry up the river/hurt river.....	44%	28%
Hurts the environment	13	12
Unnecessary	11	--
Inadequate plan	10	--
Will encourage growth.....	6	--
Stop building dams/reservoirs.....	5	16
Conservation first.....	4	--
Poor location	4	--
Ownership of water.....	2	--
Too expensive/how to pay for it.....	2	4
Hurts river recreation	2	--
Reuse first	2	--
Lose river silt scouring	1	4
Agriculture can't be saved	--	4
Other-Larimer (flood areas in the north, location, oppose environmental growth, not informed, doesn't monitor, too much politics).....	5	--
Other-Weld (Need more streams not reservoirs, mountain water, doesn't have a good track record, eminent domain, because they are taking wrong angles).....	--	28
Don't know/refused	3	20
Base	119	25

NISP Policy Statements

The following statements are some policy issues discussed about the NISP project. As I read the statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the idea. [*Rotated*]

	<u>Strongly Agree</u>	<u>Somewhat Agree</u>	<u>Somewhat Disagree</u>	<u>Strongly Disagree</u>	<u>Don't Know</u>
20. The Northern Water Conservancy District should work with other water providers, ditch companies and farmers in the Poudre and Platte River valleys to protect the supply and quality of water in our area					
Larimer.....	74%	19%	2%	1%	4%
Weld	69	24	1	1	4
21. Glade Reservoir built above Fort Collins will increase the ability to manage the water flows through Fort Collins during the year					
Larimer.....	32%	29%	8%	10%	21%

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		<u>Strongly Agree</u>	<u>Somewhat Agree</u>	<u>Somewhat Disagree</u>	<u>Strongly Disagree</u>	<u>Don't Know</u>
22.	The area will have another drought. It is good Glade Reservoir can store more than a year's supply					
	Larimer.....	42%	29%	6%	7%	16%
	Weld	56	29	2	2	11
23.	The NISP project will not impact flows within the Poudre Canyon					
	Larimer.....	18%	18%	12%	19%	33%
24.	Local water providers should continue to provide water to major industries and businesses, such as Anheuser-Busch					
	Larimer.....	45%	34%	8%	4%	9%
25.	Agriculture is important for northern Colorado, and the buying up of local water and drying up of farm land by the cities should be avoided					
	Larimer.....	66%	22%	3%	2%	6%
	Weld	72	20	3	2	2
26.	It is good Glade Reservoir is off-stream and that the NISP project has no new structure or dam on the Poudre River					
	Larimer.....	38%	26%	5%	6%	24%
27.	One good aspect of the NISP project is the regional cooperation among smaller and larger cities and the urban areas and agricultural communities					
	Larimer.....	40%	33%	4%	6%	18%
	Weld	44	38	2	--	16
28.	Maintaining agricultural open space and the farm economy is important to our area					
	Larimer.....	75%	18%	1%	3%	3%
	Weld	83	15	1	--	2
29.	The NISP project will improve habitat and the fisheries by providing wintertime water flows though Fort Collins					
	Larimer.....	29%	27%	9%	9%	25%

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		<u>Strongly Agree</u>	<u>Somewhat Agree</u>	<u>Somewhat Disagree</u>	<u>Strongly Disagree</u>	<u>Don't Know</u>
30.	The Colorado-Big Thompson water project has been a good project and improved the quality of northern Colorado					
	Larimer.....	48%	26%	2%	1%	22%
	Weld	53	25	1	1	20
31.	The Poudre River does a good job providing water for multiple purposes, such as cities, agriculture, industry and recreation					
	Larimer.....	48%	35%	5%	2%	11%
	Weld	37	37	6	3	17
32.	Glade Reservoir will be a great new recreation area with open space, boating, picnic areas, walking trails and fishing					
	Larimer.....	32%	29%	7%	12%	20%
33.	It is important to protect northern Colorado water from being sold and moved to cities in the Denver metropolitan area					
	Larimer.....	70%	19%	2%	4%	5%
	Weld	80	11	2	3	5
34.	I would be willing to pay something extra to help maintain water flows in the Poudre River					
	Larimer.....	25%	41%	10%	15%	9%

Summary of NISP Policy Statements

<u>NISP Statements</u>	<u>Total Agree</u>	<u>Total Disagree</u>	<u>Don't Know</u>
Maintain open space and farm economy			
Larimer.....	93%	4%	3%
Weld	98	1	2
Northern/others work to protect supply/quality			
Larimer.....	93%	3%	4%
Weld	93	2	4
Don't sell water to Denver metro area			
Larimer.....	89%	6%	5%
Weld	91	5	5
Avoid farm dry up			
Larimer.....	88%	5%	6%
Weld	92	5	2
Poudre River multi-purpose			
Larimer.....	83%	7%	11%
Weld	74	9	17

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<u>NISP Statements</u>	<u>Total Agree</u>	<u>Total Disagree</u>	<u>Don't Know</u>
Good aspect of NISP is regional cooperation			
Larimer.....	73%	10%	18%
Weld	82	2	16
Glade Reservoir good for drought protection			
Larimer.....	71%	13%	16%
Weld	85	4	11
Colorado-Big Thompson is good project			
Larimer.....	74%	3%	22%
Weld	78	2	20
Provide water for Anheuser-Busch			
Larimer.....	79%	12%	9%
Pay extra for Poudre River flow			
Larimer.....	66%	25%	9%
Good Glade Reservoir is off-stream			
Larimer.....	64%	11%	24%
Glade Reservoir new recreation area is good			
Larimer.....	61%	19%	20%
Glade Reservoir good for water management			
Larimer.....	61%	18%	21%
NISP improves winter flows			
Larimer.....	56%	18%	25%
NISP will not impact Poudre Canyon flows			
Larimer.....	36%	31%	33%

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Recreation

35. If Glade Reservoir is built, do you believe you will use it for recreation?

	<u>Larimer</u>	<u>Weld</u>
Use for recreation	39%	41%
Will not use.....	54	52
Don't know/refused	7	7

36. Have you rafted in the Poudre River Canyon?

	<u>Larimer</u>
Have rafted.....	34%
Have not.....	66
Don't know/refused	--

37. Have you picnicked or hiked along the Poudre River in the City of Fort Collins (Weld County)?

	<u>Larimer</u>	<u>Weld</u>
Have picnicked or hiked	73%	55%
Have not.....	27	44
Don't know/refused	0.2	1

Water Supply Policy

The following questions concern water supply and planning issues for the next 50 years, or through 2060. As I read the following list of policies, please tell me if you strongly support, somewhat support, somewhat oppose or strongly oppose the policy. [*Rotated*]

READ: Northern Colorado water providers should...

	<u>Strongly Support</u>	<u>Somewhat Support</u>	<u>Somewhat Oppose</u>	<u>Strongly Oppose</u>	<u>Don't Know</u>
38. develop additional water storage to help maintain agriculture and agricultural open space in the area					
Larimer.....	61%	26%	5%	5%	3%
Weld	71	23	1	1	3
39. develop additional water to supply future residential growth in the area					
Larimer.....	50%	27%	7%	11%	4%
Weld	54	32	5	6	2
40. develop additional water storage to ensure that water remains available for northern Colorado residents					
Larimer.....	68%	19%	4%	6%	3%
Weld	76	19	1	2	2
41. develop additional conservation and water reuse programs to stretch current supplies					
Larimer.....	75%	18%	2%	1%	3%
Weld	74	20	1	2	3
42. develop additional water storage to deal with shortage and the next big drought					
Larimer.....	64%	23%	6%	6%	2%
Weld	73	22	1	1	3

Summary of Water Supply Policy

<u>Policy</u>	<u>Total Support</u>	<u>Total Oppose</u>	<u>Don't Know</u>
Develop conservation/reuse programs			
Larimer	93%	3%	3%
Weld	94	3	3
Storage to keep water in area			
Larimer	87%	10%	3%
Weld	95	3	2
Storage for drought			
Larimer	87%	12%	2%
Weld	95	2	3
Water storage for agriculture			
Larimer	87%	10%	3%
Weld	94	2	3
Develop additional residential supply			
Larimer	77%	18%	4%
Weld	86	11	2

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EIS

43. Do you believe the NISP project’s Environmental Impact Statement (EIS) process has been conducted fairly in considering all different points of view?

	<u>Larimer</u>	<u>Weld</u>
Fair	41%	34%
Not fair	16	11
Other	2	2
Don’t know/refused	41	53

True or False

Please say whether you consider the next two statements true or false.

44. More than half of the water in the Poudre River flows from the Colorado-Big Thompson project, which brings water from the Western Slope and to the northern Front Range.

	<u>Larimer</u>	<u>Weld</u>
True	34%	38%
False	31	23
Don’t know/refused	35	40

ASK HALF THE SAMPLE QUESTION 45 AND HALF THE SAMPLE QUESTION 46

45. The Poudre River wild and scenic designation runs all the way through the City of Fort Collins.

	<u>Larimer</u>
True	53%
False	20
Don't know/refused	27

Base 266

46. The Poudre River wild and scenic designation is located entirely within the Poudre Canyon.

	<u>Larimer</u>
True	30%
False	37
Don't know/refused	33

Base 234

Environment

47. Thinking specifically about the environmental movement, do you consider yourself an active participant in the environmental movement, sympathetic toward the movement, but not active, neutral, or unsympathetic toward the environmental movement?

	<u>Larimer</u>	<u>Weld</u>
Active participant	21%	15%
Sympathetic, but not active	49	49
Neutral	22	23
Unsympathetic	7	10
Don't know/refused	1	3

Policy Choice Questions

As I read the following statements, please tell me which statement comes closest to your personal beliefs on the topic. Also, please tell me whether it is much closer to your personal beliefs than the other statement or somewhat closer to your personal beliefs. [*Rotated between the first statement and second statement*]

[READ FOLLOW-UP AS NEEDED: And would you say that the statement is much closer to your personal beliefs than the other statement or only somewhat closer?]

48. Statement A: Some people believe that agriculture is no longer economically sustainable and that farms should just sell their water to cities along the Front Range and get out of the business.

or

Statement B: Other people believe agricultural is sustainable and that water storage projects should be developed to provide water to cities and leave agricultural water in agriculture.

	<u>Larimer</u>	<u>Weld</u>
Much closer to Statement A	4%	5%
Somewhat closer to Statement A.....	6	4
Somewhat closer to Statement B.....	28	23
Much closer to Statement B	56	66
Don't know/refused.....	6	3

49. Statement C: Conservation of water will be sufficient to provide for future population growth and reoccurring droughts.

or

Statement D: Conservation is important, but it alone can't provide sufficient water for future growth and reoccurring droughts. More water storage will be needed.

	<u>Larimer</u>	<u>Weld</u>
Much closer to Statement C	12%	4%
Somewhat closer to Statement C.....	8	6
Somewhat closer to Statement D	25	23
Much closer to Statement D.....	48	64
Don't know/refused.....	7	3

50. Statement E: The NISP project will not dry up the Poudre River. The project will not divert water if minimum stream flows are not being met.

or

Statement F: The NISP project will dry up the Poudre River.

	<u>Larimer</u>	<u>Weld</u>
Much closer to Statement E	30%	27%
Somewhat closer to Statement E.....	19	23
Somewhat closer to Statement F.....	8	5
Much closer to Statement F	15	7
Don't know/refused.....	27	39

Summary of Policy Choice Questions

<u>Choice Question</u>	<u>Larimer</u>	<u>Weld</u>
Agriculture not sustainable/sell water (A)	10%	9%
Agriculture is sustainable/keep water (B)	84	89
Don't know	6	3
Conservation enough (C)	20%	10%
Conservation not enough/need storage (D)	73	87
Don't know	7	3
NISP not dry up Poudre (E)	49%	50%
NISP will dry up Poudre (F)	23	12
Don't know	27	39

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Water Usage Reduction

51. The next few questions concern water conservation. In the last two years would you say you have significantly reduced your water usage, somewhat reduced your water usage, slightly reduced your water usage, are using about the same amount of water or are using more water? [*Alternated*]

	<u>Larimer</u>	<u>Weld</u>	<u>Summary</u>	
			<u>Reduction</u>	<u>Larimer</u> <u>Weld</u>
Significantly reduced	17%	15%		
Somewhat reduced	31	33	Reduce a lot	48% 48%
Slightly reduced	17	12	Reduce little.....	17 12
About same amount	31	36	Not reduce	34 39
Using more.....	3	3		
Don't know/refused	1	0.3		

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IF "REDUCING WATER" ANSWERS 1, 2 AND 3 IN Q51, ASK:

52. What motivated you to reduce the amount of water you use? [*Multiple answers*]

	<u>Larimer</u>	<u>Weld</u>
Limited supply/drought	40%	29%
Social responsibility/"right thing to do"/environmental	30	35
Wanted to lower water bill.....	25	34
So area doesn't run out of water.....	6	6
Changed landscape	4	3
Change in family structure	3	7
Pressure from friends, family or neighbors	1	--
Water use rules/regulations/enforcement.....	1	7
Don't know/refused	3	2
Base	324	180

Water Conservation Actions

The following are a series of actions for conserving the water supply. As I read you a list of possible activities, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the action. [*Rotated*]

	<u>Strongly Agree</u>	<u>Somewhat Agree</u>	<u>Somewhat Disagree</u>	<u>Strongly Disagree</u>	<u>Don't Know</u>
53. New homes being built should have limits on the size of lawns that require water					
Larimer.....	48%	24%	12%	11%	4%
Weld	50	28	12	8	2
54. An intensive public education campaign should be started to inform citizens of the best practices to lower household and business water consumption					
Larimer.....	63%	26%	6%	4%	2%
Weld	63	26	3	5	2
55. Northern Colorado should start strict watering regulations during the peak watering season in the summer					
Larimer.....	40%	34%	12%	11%	3%
Weld	48	32	9	9	3

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	<u>Strongly Agree</u>	<u>Somewhat Agree</u>	<u>Somewhat Disagree</u>	<u>Strongly Disagree</u>	<u>Don't Know</u>
56. A water-pricing program should be adopted that encourages water conservation by setting variable rates that increase based on the amount of water used					
Larimer.....	48%	32%	8%	8%	4%
Weld	40	31	10	11	7
57. Tap fees for water hook-ups for new residents should be increased to help pay for new water supplies					
Larimer.....	32%	28%	14%	18%	8%
Weld	32	28	14	20	6

Summary of Water Conservation Actions

<u>Conservation</u>	<u>Total Agree</u>	<u>Total Disagree</u>	<u>Don't Know</u>
Public education			
Larimer	89%	10%	2%
Weld	89	8	2
Variable water rates			
Larimer	80%	16%	4%
Weld	71	21	7
Water regulations			
Larimer	74%	23%	3%
Weld	80	18	3
Limit lawns			
Larimer	72%	23%	4%
Weld	78	20	2
Increase tap fees			
Larimer	60%	32%	8%
Weld	60	34	6

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Water Conservation Goals

58. In general, would you say the local water provider is taking sufficient action to deal with conservation of the water supply, is taking too much action or is taking too little action on conserving water?

	<u>Larimer</u>	<u>Weld</u>
Too much action	4%	4%
Sufficient action.....	40	39
Too little action	35	36
Don't know/refused	20	21

Demographic Questions

We are almost finished. The final questions are for background information only. The answers to these questions help us to understand the results.

Your answers to these questions, like all the survey questions, are confidential and used only when combined with all other answers from persons who are interviewed.

59. What was the last grade or degree you completed in school?

	<u>Larimer</u>	<u>Weld</u>	Summary		
Not a high school graduate	3%	4%	<u>Education</u>	<u>Larimer</u>	<u>Weld</u>
High school graduate	16	27	High school or less ...	19%	31%
Some college/business/vocational school....	18	24	Some college	18	24
College graduate	36	28	College	36	28
Post grad work/professional graduate.....	25	15	Post college	25	15
Don't know/refused	2	1			

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60. How old are you?

	<u>Larimer</u>	<u>Weld</u>	Summary		
(18-24)	4%	2%	<u>Age</u>	<u>Larimer</u>	<u>Weld</u>
(25-34)	7	7	34 or less	11%	9%
(35-44)	11	13	35-54.....	32	34
(45-54)	21	21	55-64.....	24	20
(55-64)	24	20	65 and over	31	36
(65-74)	17	22			
(75 and over).....	14	14			
Don't know/refused	2	1			

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61. How long have you lived in Larimer (Weld) County?

	<u>Larimer</u>	<u>Weld</u>
Native (born in County).....	8%	15%
Less than 5 years.....	14	12
5 to 10 years.....	15	21
11 to 20 years	20	16
More than 20 years (non-native) ..	42	36
Don't know/refused	1	1

IF NOT BORN IN LARIMER (WELD) COUNTY, ASK:

62. Did you move to Larimer (Weld) County from within Colorado, from another state or foreign country?

	<u>Larimer</u>	<u>Weld</u>
In state	38%	60%
Another state	59	38
Another country	2	2
Don't know/refused.....	1	0.4
Base	455	253

63. What, if any, daily newspaper do you read regularly? [*Multiple answers*]

	<u>Larimer</u>	<u>Weld</u>
<i>Fort Collins Coloradoan</i>	44%	3%
<i>Loveland Reporter-Herald</i>	22	3
<i>Denver Post</i>	16	15
<i>Rocky Mountain News</i>	13	17
<i>New York Times</i>	2	1
<i>Wall Street Journal</i>	2	1
<i>USA Today</i>	2	--
<i>Greeley Tribune</i>	1	50
<i>Longmont Times-Call</i>	--	4
Other (<i>Estes Park News, Daily Camera, Windsor Beacon, Berthoud Recorder, Berthoud Surveyor, Fossil Creek North, Fort Collins Now</i>) ...	4	--
None.....	21	22
Don't know/refused	2	2

64. Do you own your home?

	<u>Larimer</u>	<u>Weld</u>
Own home	86%	91%
Don't own home	13	8
Don't know/refused.....	1	1

65. Thinking about political philosophy, would you say you are: [*Alternated top/bottom*]

	<u>Larimer</u>	<u>Weld</u>	<u>Summary</u>		
Very liberal.....	9%	4%			
Moderately liberal.....	26	15	<u>Philosophy</u>	<u>Larimer</u>	<u>Weld</u>
Middle of the road.....	24	30	Liberal.....	35%	19%
Moderately conservative.....	27	30	Middle.....	24	30
Very conservative.....	11	18	Conservative	38	48
Don't know/refused	4	3			

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66. Considering political parties, do you usually identify yourself as a: [*Alternated top/bottom*]

	<u>Larimer</u>	<u>Weld</u>	Summary		
Strong Democrat	17%	13%			
Moderate Democrat	18	21	Party	Larimer	Weld
An unaffiliated voter	27	21	Democrat.....	35%	34%
Moderate Republican.....	20	23	Unaffiliated.....	27	21
Strong Republican.....	14	17	Republican.....	34	40
Other	2	2			
Don't know/refused	3	2			

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67. Are you from an Hispanic or Spanish-speaking background? IF YES, MARK BELOW. IF NO, ASK: With which race do you identify yourself? Are you white, black, Asian, Native American or some other ethnic or racial background?

	<u>Larimer</u>	<u>Weld</u>
White	91%	87%
Hispanic/Latino	4	7
Black/African American.....	0.2	1
Asian/Pacific Islander	0.2	1
Native American.....	0.2	1
Other.....	2	2
Don't know/refused.....	3	2

68. Last year, that is in 2007, what was your family's total household income from all sources before taxes? Just stop me when I get to the right category. [*Alternated top/bottom*]

	<u>Larimer</u>	<u>Weld</u>	Summary		
Under \$20,000.....	6%	6%			
\$20,000 less than \$50,000.....	17	25	Income	Larimer	Weld
\$50,000 less than \$75,000.....	19	20	Less than \$50,000.....	23%	31%
\$75,000 less than \$100,000.....	16	14	\$50,000-\$100,000.....	35	34
\$100,000 less than \$150,000.....	14	12	More than \$100,000....	19	16
\$150,000 or more	5	4			
Refused	10	9			
Don't know	11	10			

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69. Sex: [MARK THE GENDER OF RESPONDENT]

	<u>Larimer</u>	<u>Weld</u>
Male	45%	47%
Female.....	55	53

70. Political affiliation: [FROM LIST, MARK PARTY]

	<u>Larimer</u>	<u>Weld</u>
Republican	38%	43%
Democrat.....	33	34
Unaffiliated	27	22
Other	2	1

71. Language: [MARK LANGUAGE USED IN INTERVIEW]

	<u>Larimer</u>	<u>Weld</u>
Completed survey entirely in English.....	99%	99%
Completed survey in mix of English and Spanish	--	--
Completed survey entirely in Spanish	0.2	0.3

72. Is this interview being conducted on a cell phone (not mobile landline) or a landline telephone?

	<u>Larimer</u>	<u>Weld</u>
Cell phone.....	10%	1%
Landline	88	99
Don't know/refused	2	0.3

3S. In what city or town are you registered, or are you registered in an unincorporated area?

Larimer

Berthoud.....	2%
Estes Park.....	4
Fort Collins	60
Loveland.....	25
Wellington	2
Windsor	1
Unincorporated	7

3S. In what city or town are you registered, or are you registered in an unincorporated area?

Weld

Dacono	1%
Eaton	3
Erie	1
Evans	6
Firestone	4
Fort Lupton	4
Frederick	4
Gilcrest	1
Greeley	42
Grover	0.3
Hudson	1
Johnston	4
Keenesburg	1
Kersey	1
La Salle	1
Lochbuie	1
Longmont	1
Mead	2
Milliken	1
Nunn	1
Pierce	1
Platteville	2
Severance	1
Windsor	7
Unincorporated	9

Research Design

- ✓ Telephone survey of 500 voters in Larimer County and 300 voters in Weld County was conducted by Ciruli Associates for a consortium of 15 water providers proposing the Northern Integrated Supply Project. Respondents were selected from a scientifically produced random sample of active registered voters residing within the two counties. The Larimer County survey was conducted from August 5-11, 2008, and the Weld County survey from August 11-14, 2008.
- ✓ The questionnaire concerning northern Colorado water issues was developed with input from representatives of the consortium of water providers proposing NISP and a review of relevant documents and media coverage related to the project. Also, Ciruli Associates' archive of water surveys conducted throughout the Front Range was examined. Question wording was pre-tested and adjusted to enhance clarity, validity and reliability. The order of questions was rotated to reduce question order bias in question series with the same response categories.
- ✓ Telephone interviews were conducted by a professional, supervised interviewing service. Pre-testing was conducted to enhance clarity and reliability. A multiple callback procedure was employed to increase likelihood of reaching eligible registered voters. Calls were made at different times of day and included weekdays and weekends to increase response. Larimer interviews required an average of 18 minutes to complete, 16 minutes for Weld. Interviews were conducted in Spanish when needed. Respondents who were cell phone users were interviewed.
- ✓ Statistical range of accuracy in 19 out of 20 cases is plus or minus 4.4 percentage points for a sample size of 500, meaning that 95 percent of the time if all likely voters with telephones in Larimer County had been surveyed, the findings would differ from the survey results by no more than plus or minus 4.4 percentage points. The margin of error for the Weld County survey of 300 voters is plus or minus 5.7 percentage points. Sample tolerances for subgroups are larger. For example, the confidence interval for a subgroup of 200 respondents is ± 6.9 percentage points. Due to rounding, not all totals equal 100 percent. The number of respondents is indicated in questions involving less than the entire sample of 500 in Larimer County and 300 in Weld. Survey results can be affected by other factors, such as question wording and order.
- ✓ Ciruli Associates is a non-partisan research, communication and public policy firm providing consulting for Colorado and national organizations since 1976.